

Mammoth Times, November 27, 2008
The Green Sheet, November 29, 2008

Town of Mammoth Lakes Upgrades to Energy Efficient Holiday Lighting

MAMMOTH LAKES, CA – With the help of the High Sierra Energy Initiative, a partnership between the Town of Mammoth Lakes and Southern California Edison, the Town of Mammoth Lakes has completely converted to energy efficient LED (light emitting diode) holiday lighting. The new LED lights, which are 90% more efficient than traditional holiday lights, can be seen on all of the lamp posts on Main Street, the aspen trees on the corner of Main Street and Old Mammoth Road, and on the official Town Christmas tree by the Footloose parking lot. Over the past two years, the High Sierra Energy Initiative has provided the Town of Mammoth Lakes with 170 strands of LED holiday lights (that's 5,950 feet of lights, and 17,000 lights!) free of charge.

Leslie O'Berry of the High Sierra Energy Foundation is very pleased with the switch. "Lights may not be real exciting, but they are a visible, tangible way to show that we are serious about saving energy," said Leslie. "The Town is really leading by example, It would be great if everyone in town could switch to energy efficient lighting," Leslie continued.

In fact, Mammoth Lakes' residents will have the opportunity to exchange one string of incandescent Holiday lights for LED lights at the Town Tree Lighting Ceremony from 6:00 to 7:30 on Friday December 5th in the Footloose parking lot. "All you have to do is bring in your old lights, your SCE bill, or a drivers license with a 93546 zip code – and come early as quantities are limited," emphasized Leslie O'Berry. The High Sierra Energy Foundation will be coordinating the exchange

The High Sierra Energy Foundation is a nonprofit corporation supported by local individuals and businesses, the Town of Mammoth Lakes, and Southern California Edison. The Mission of the Foundation is to develop and showcase energy efficiency and renewable resources in Mammoth Lakes and the High Sierra. For more information, visit the website at www.highsierraenergy.org.

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