

HIGH SIERRA ENERGY FOUNDATION

a 501(c)3 public benefit non-profit corporation

Post Office Box 3511
Mammoth Lakes, California 93546

CONTACT: Rick Phelps, Executive Director (626) 664-9796 (Temporary)

FOR IMMEDIATE RELEASE

May 18, 2005

PRESS NOTE: Rick Phelps will be introduced to the Mammoth Town Council prior to this Wednesday's meeting and will be available for questions at that time.

Rick Phelps has been named the first Executive Director of the High Sierra Energy Foundation, based in Mammoth Lakes, California. He brings an extensive background in forward-looking energy policy development, energy efficiency, and community involvement,

Rick comes to Mammoth from Pasadena, California where he has had his own consulting practice specializing in the business and community aspects of energy and water efficiency. Prior to that he was with Southern California Edison where he led the marketing efforts of their ENVEST division, which completed nearly \$100 million in energy efficiency projects in Federal,



school and local government facilities.

Earlier in his career Rick was a consultant with the international consulting firm of McKinsey and Company, Inc.

Rick's community activities include serving as Chair of the City of Pasadena's Utility Advisory Commission, Vice-Chair of the Los Angeles County Water

Advisory Commission, Chair of Pasadena's *Toward 2000 Committee* - which led implementation of the City's strategic plan, President of the Board of the Pasadena Museum of History and Trustee of Descanso Gardens.

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HIGH SIERRA ENERGY FOUNDATION DIRECTORS

David Harvey, Chairman; Sam Walker, Treasurer; Elizabeth Tenney, Secretary; Paul Dostie; Charles Eddy; Lisa Isaacs; Dan Lyster

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“We are extremely fortunate that Rick was interested in the High Sierra Energy Foundation. His blend of community and energy experience is unique and we are confident that he has the vision to fulfill the goals of the High Sierra Energy Foundation,” said Dave Harvey, Chairman of the Foundation’s Board.

“This is an incredible opportunity. We have the potential to make Mammoth an international showcase for energy efficiency and environmentally friendly geothermal energy and bring people from all over the world to learn from our success. We can build on the tremendous support of the Mammoth community to develop partnerships for funding, energy efficiency, and geothermal research and project development,” said Rick in enthusiastically accepting the position.

Rick has a B.A. with Special Honors in Economics from the University of Texas and an M.B.A. from the Harvard Business School. He and his wife Vicky currently live in Pasadena and look forward to the prospect of life in Mammoth, where they have vacationed regularly – winter and summer – since 1982.

The High Sierra Energy Foundation is a 501 (c) 3 public benefit non-profit corporation dedicated to promoting the widespread use of renewable energy resources and increasing energy efficiency in the Eastern Sierra Nevada region through public education, forward planning, promotion of demonstration projects and new government policies. The Foundation evolved from the Town of Mammoth Lake’s Renewable Energy Task Force in 2004.

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