

EASTERN SIERRA

GREEN GIFT-GIVING

Guide

23-24



'Tis the Season for Sustainable Gift Giving!

Shouldn't gift giving be more meaningful than big box "Black Friday" sales or products shipped from far-off lands? As we approach the holiday season, check out local **Eastern Sierra Green Businesses** certified within the **California Green Business Network** to find the right gift for you or a friend, fuel the local economy, and feel better about your environmental impact. There are currently over 30 local businesses following green practices throughout the Eastern Sierra. Many of these businesses have holiday specials launching on November 25, 2023, Small Business Saturday, and run through the holidays. Follow along below for...

8 Steps to Green Gift-Giving

And remember, #ShopSmall #ShopLocal #ShopGreen



For the Love of **1. Gift Cards**

Consider gift cards to guarantee your special person picks out exactly what they want. Some of the businesses presented herein offer gift cards directly off their website (see profiles at right) and many have online shopping options for out-of-town friends. Gift cards often **don't expire**, and allow your special person to **choose their favorite** products, services, and adventures.

RIDGE MERINO

Makers of high-quality Merino wool apparel, they partner with local non-profits, Protect Our Winters, and 1% For the Planet, so you know you are voting with your dollar. Their offices and new showroom storefront are certified green and they use low impact packaging and shipping options.

Visit: 4 Alpine Circle, Mammoth Lakes, CA 93546

Online Gift Card: ridgemerino.com/products/gift-card

✓ **Mammoth Card**



EASTSIDE SPORTS

This longtime, family-owned, mountain sports shop has everything you need for your next adventure. They carry a large selection of climbing and hiking shoes and many brands of sportswear and clothing. Their large storefront uses energy efficiency and solar to achieve net zero electricity use. Not only was Eastside Sports the first business in Bishop to achieve "Innovator Status" in our green business program, they are also philanthropists and participate in a 1% For The Planet program that gives back 1% of all Patagonia sales.

Visit: 224 North Main Street, Bishop, CA 93541

Online Gift Card: eastsidesports.com/products/eastside-sports-gift-card



MAMMOTH LAKES TOURISM

This tourism agency curates the **Mammoth Card**, a gift card that may be redeemed at 25+ local businesses (including 3 certified green businesses). MLT offices are green certified and they provide frequent and relevant information on Leave No Trace and Camp Like a Pro initiatives. Review and sign the **Mammoth Promise HERE** to protect the special place in which we live, work and recreate.

Visit: Welcome Center- 2510 Main St, Mammoth Lakes, CA 93546

✓ **Purchase the Mammoth Card:** visitmammoth.com/blogs/mammoth-gift-card/



FOOTLOOSE SPORTS

One of the premier outdoor gear and ski shops in the region, offering daily, seasonal and demo skis year round. They have been known for decades as having some of the best ski boot fitters in the country and they encourage their customers to recreate responsibly. They have a water filling station where you can fill up on amazing fresh mountain water to ensure you stay hydrated during your adventures and eliminate single use plastics all at the same time! Be sure to visit Footloose for all your winter and summer needs.

Visit: 3043 Main Street, Mammoth Lakes, CA 93546

Online Gift Card: <https://www.footloosesports.com/shop/p/gift-card-1>



SAGE TO SUMMIT

Sage to Summit supports mountain athletes with a full range of products and services, including the lightest functional gear and clothing available on the market. They also operate an indoor bouldering gym and rental facility with climbing, backpacking and ski equipment offerings.

Visit: 312 N. Main St. Bishop, CA 93514

Online Gift Card: [sagetosummit.com/products/gift-card?_pos=1&_sid=02b1e3ce7&_ss=r](https://www.sagetosummit.com/products/gift-card?_pos=1&_sid=02b1e3ce7&_ss=r)



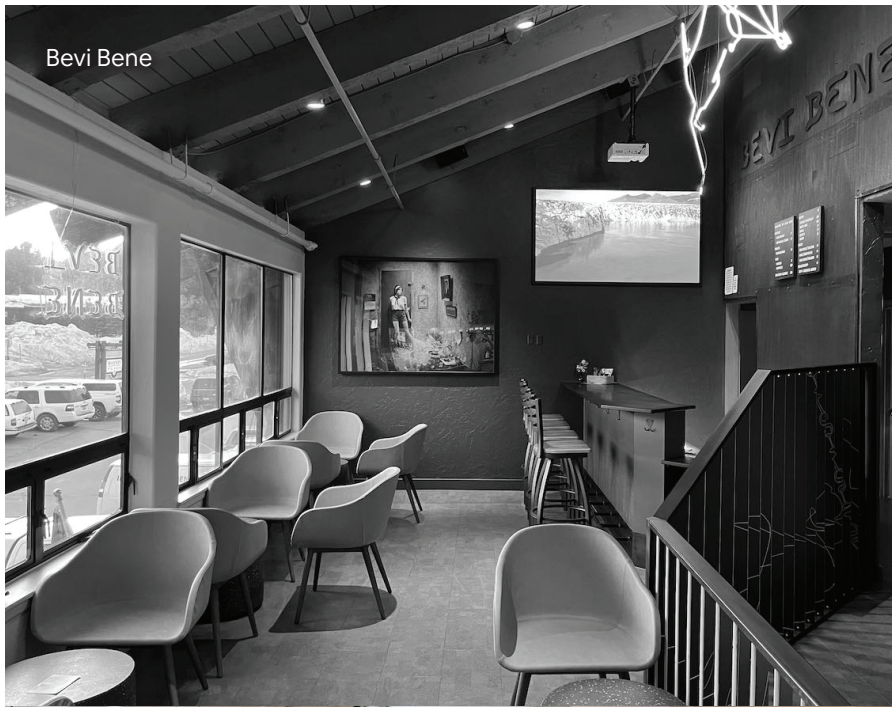
INTERNATIONAL ALPINE GUIDES

A full-service guiding company dedicated to giving exceptional experiences. IAG offers hiking, winter mountaineering, ice climbing, rock climbing, backcountry skiing/split boarding, and more. With operation centers in Mammoth Lakes, Tahoe, and Mount Shasta, as well expertise in France, Italy, Mexico, Ecuador, Spain, Switzerland and beyond, they cater to beginners and experts.

Visit: 325 Old Mammoth Road, Mammoth Lakes, CA 93546

Online Gift Card: www.internationalalpineguides.com/gift-certificates-1





Nourish with an Edible 2. Delight

Does your gift recipient really want something that's going to sit on a shelf and collect dust, or would they rather enjoy the gift of food or wine? **Perishable items are green** because they must be used right away and won't go to waste. Choose delicacies from these local establishments, or give the freedom of choice by purchasing a gift card.

BEVI BENE

Bevi Bene wine bar showcases interesting and affordable wines of Italy, where you can enjoy a nice glass with a side of Ramón Peña pickled mussels and Rougié pâté. Their retail store has a wide selection of bottles ranging from \$12 to \$80 such as Chianti Classico from Tuscany and Aglianico from Campania.

Visit: 587 Old Mammoth Rd Ste 9 Mammoth Lakes, CA 93546

Online Gift Card: bevibenewine.com/products/bevi-cash

ELIXIR SUPERFOOD & JUICE

Elixir serves fresh organic cold-pressed juice & tonics, superfood smoothies, healthy salads, warm bowls and healing broth bowls. Sourcing the freshest organic & non-GMO ingredients available, and sustainable proteins that are free-range, grass-fed and wild-caught, they believe that what we eat has a direct & powerful impact on the well-being of ourselves, our community and the environment. They offer juice in reusable glass jars that you can rinse and return at the door for discount off your next purchase. This is one of the healthiest food shops in town, we guarantee you will feel green, in a good way, after shopping here!

Visit: 3325 Main Street, Mammoth Lakes, CA 93546

Contact free ordering and door pick up: enjoyelixirorder.square.site

Online Gift Card: squareup.com/gift/50019XP50HYWX/order





More Edible Delights

INDY COFFEE ROASTING CO.

Roasted in small batches, purveyor of smooth, full bodied organic coffees. They selectively purchase coffee beans from Certified Organic Farmers, Farm Gate, Fair Trade, Women Owned Collectives, Bio-Friendly, Rain Forrest Friendly, and Bird Friendly Farms worldwide. They care about being green in every aspect of their business from the high efficiency roasting equipment, lighting, product containers, to cleaning products.

Visit: 307 South Main Street, Bishop CA 93514

Purchase Online: indyroasting.com/coffee



HIGH SIERRA JUNE LAKE

How high are you? At elevation 7,654' this craft cannabis boutique is one of the highest in the great state of California, and the first and only to be certified green in the Eastern Sierra. They sell locally grown and organic cannabis products, many of which are exclusively grown and only available at their June Lake location. A portion of all profits are donated to local charities supporting the environment, music, and art in our communities. In addition to craft cannabis, they have an entire selection of environmentally friendly gifts such as solid titanium bongs and flasks.

Visit: 2555 Highway 158, June Lake CA 93529

Online: highsierrajunelake.com



NOODLE-LY

They literally close Tuesdays and Wednesdays to make their Beef Bone Broth. Everything else is made fresh daily! On high demand days they may sell out of some of their items. Their soups and noodle dishes make you feel clean, healthy, and happy. By switching to biodegradable bags for to-go orders, and using marine biodegradable straws and compostable cups for boba drinks and teas, Noodle-ly has eliminated many petroleum-based products and helped reduce plastic waste. Noodle-ly won the 2022 Green Business of the Year award from the Mammoth Lakes Chamber of Commerce.

Visit: 437 Old Mammoth Road, Mammoth Lakes, CA 93546

Online Gift Card: toasttab.com/noodle-ly/giftcards

Mammoth Card



STELLAR BREW

Stellar Brew is a locally grown, owned and operated cafe, delivering organic and nutrient dense options at an affordable price. They strive to promote community health and happiness through the service of good food and a positive atmosphere. Stop by for coffee, grab-and-go breakfast burritos and wraps, and fresh fruit smoothies to fuel all your mountain adventures!

Visit: 3280 Main St Mammoth Lakes, CA 93546

Gift Cards: stellarbrew.life





3. Consider the Gift of Experience

Let's say no to a value system based on waste and overconsumption and focus on togetherness, sharing, and hope. Consider services and experiences this year.

BLACK TIE SKI RENTALS

Black Tie provides premium service and rental products. Their experienced staff delivers top-of-the-line ski/snowboard equipment (free of charge) to accommodations, offers in-home custom fittings, slope-side assistance, and seamless pick-up of equipment at the end of a trip. Black Tie is committed to quality and sustainability, offering a water filling station at the walk-in shop to help eliminate single-use plastics.

Visit: 501 Old Mammoth Road, #9, Mammoth Lakes, CA 93546
Reservations: (760) 934-7009



SIERRA MOUNTAIN CENTER

Gift an Adventure! California's premier guide service, Sierra Mountain Center, offers avalanche courses, guided backpacking, rock climbing, mountaineering, and backcountry skiing in the Eastern Sierra of California. SMC is certified by the American Mountain Guides Association and they have an adventure for everybody!

Visit: sierramountaincenter.com
Reservations: 760-873-8526, office@sierramountaincenter.com



IN LINE CHIROPRACTIC

Dr. Shanna Bissonette, DC, is one of few chiropractors in Mammoth Lakes and Bishop. She treats patients with acute/chronic pain, headaches, neck/back pain, and more. A program specific to the individual is incorporated into the treatment plan. Dr. Bissonette's desire to become a certified green business was to extend her environmental values from her personal life to her business.

Visit: Mammoth Lakes and Bishop, CA
Contact for Gift Card Options: inlinechiro@gmail.com or (760) 793-3895



SMOKETREE MASSAGE & APOTHECARY

These folks embody healing. They combine individual modalities with natural remedies to encourage advanced healing. They offer classes in health and herbal crafts with an apothecary of teas, tinctures, salves, oils, and CBD products. The shop is open for walk-ins and by appointment (for massage).

Visit: 587 Old Mammoth Road Sherwin Plaza 3, Mammoth Lakes, CA.
Online Gift Card: <https://www.vagaro.com/smoketreemassageandapothecary/gift-certificates>



4. Mother Earth Comes First

By patronizing green businesses, you are demonstrating your support for sustainability! These businesses have made commitments to environmentally-friendly practices and met requirements in energy and water efficiency and conservation, pollution prevention, toxics reduction, solid waste reduction and recycling. Thank you for shopping with our certified green businesses this holiday season!

Be sure to think about the earth and the people on your “Earth Day Is Every Day” list. Eco-friendly gifts include: upcycled items, reusable cutlery and to-go containers, mason jars and reusable beverage vessels. Consider using compostable decorations like wreaths and wood/fiber based ornaments. And don’t be afraid to re-gift! Doing so with the intention of reducing waste and giving the gift to someone else who might appreciate it more than you do is, in fact, honorable - just be sure to put some space between the original gifter and the person who will receive it so you can avoid hurting any feelings.



Look for retailers,

hotels, restaurants, guide services and more across the Eastern Sierra using the California Green Business website.

Find a Green Business near you:

greenbusinessca.org/find-green-business/





5. Wrap it Up Green

Rather than breaking the bank to purchase expensive wrapping paper that is meant to be torn and tossed, opt for a sustainable alternative. Got a brown paper bag from when you forgot to bring along your reusable tote to the grocery store? Slice it up and wrap your gifts with it! Add some twine for a sleek and earth-friendly look. Old newspapers work too. Another option is the ancient Japanese practice of Furoshiki, a way of wrapping gifts with cloth. This is an easy way to customize your gift using material that is likely already around the house, as well as keeping material out of the landfill. Furoshiki cloth can be reused for many purposes such as wrapping gifts for the next occasion, wearing as a bandana, or using it as a reusable cloth napkin.

Look to the following local resources on reusable packaging and upcycling:

Inyo Mono Association for Handicapped

371 South Warren St Bishop, CA 93514

Second Chance Thrift Store benefiting DSES

Mammoth Mall Shopping Center, 501 Old Mammoth Road, Mammoth Lakes

The Castoff, benefiting Mammoth Hospital Auxiliary

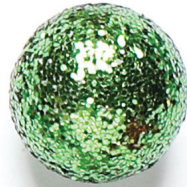
3059 Chateau Rd, Mammoth Lakes, CA 93546



**Mono County's Public Works
Solid Waste is Green Certified!**

Mono County, Mammoth Waste, and Bishop Disposal want to say thank you to all those who make an effort to recycle correctly – especially during the busy holiday season.

Download Recycling Guide [HERE!](#)



6. Green

Support essential businesses, early adopters and supporters of the **Eastern Sierra Green Business Program**, including home offices and remote workers, by utilizing the following business support services. These folks work behind the scenes to make their customers look good. And gifting a service is a thoughtful way to help a friend throughout the year.

ACTNOW STRATEGIES

Provides innovative leadership to implement a comprehensive campaign in your community. Specialties include strategic consulting, coalition building, communications, visual storytelling, research, and analysis.

Website: actnowstrategies.com/services



BLUEBIRD IMAGING

A professional photography studio taking care of all your imaging/printing needs, including photography and large format. Bluebird recently added recycled paper as part of becoming green.

Visit: 452 Old Mammoth Road, Mammoth Lakes

Request a Quote: bluebirdimaging.com

Gift Certificates: 760-924-0316



GREEN FOX EVENTS & GUEST SERVICES

Green Fox offers clever, eco-conscious planning, management and consulting in the Eastern Sierra, and beyond. They provide free consultations, rental equipment, and products to help their clients reduce one-time use. They insist on recycling, and have cost-effective measures to help make your event green.

Book a consultation or request a quote:

(760) 705-4055, info@greenfoxevents.com



JESSICA KENNEDY

Jessica Kennedy is a website designer and strategist based in Mammoth Lakes who works with clients around the country. She loves working with business owners who go the extra mile to preserve and protect this place we all love. Jessica operates a green home-based business.

Request a Quote: jesskenn.com



REAL EARTH DESIGNS

Real Earth Designs is a creative studio for writing, pottery and Soul Collage® workshops led by Jamie Della, a potter, ordained Shamanic Priestess, certified SoulCollage® facilitator, author of nine books, including *The Book of Spells: The Magick of Witchcraft* and *The Wicca Cookbook*. Della also founded the Keep Long Valley Green newsletter and wrote *A Bloody Day in Brawley*, the 2022 Sierra Classic Theater Murder Myster Dinner Play that challenges water rights.

Website: www.jamiedella.com



ROBERT D CREASY ARCHITECTURE

Provides full architectural services for new and renovated buildings from preliminary site design through construction. They advocate for, and incorporate, energy efficient design, passive & active solar systems, and ground loop geothermal systems. Their Innovator status means they've gone above and beyond their certification with net zero energy-use and building site design.

Request a Quote: robert@rdcarch.com



MAMMOTH LAKES CHAMBER OF COMMERCE

The mission of the Mammoth Lakes Chamber of Commerce is to foster a business environment that promotes business development, supports established businesses and encourages new businesses and investment within the Town of Mammoth Lakes.

Website: www.mammothlakeschamber.org



SIERRA HOSPITALITY CONSULTANTS

With over 30 years of industry experience, Sierra Hospitality Consultants provide marketing, sales, revenue, and channel management services to hospitality and tourism businesses.

Email: rjd@sierrahospitalityconsultants.com

Phone: 760-935-3802



Green Fox Events and Guest Services



Blue Bird Imaging



Link your loved one
to a like-minded

7. Cause

This can be a very meaningful gift for a loved one, even if it seems less tangible, it's truly the thought that counts. A donation or an annual membership is heartfelt and shows your people that you care. Here's some options relevant to the Eastern Sierra working to improve the pristine natural areas in which we live, work, and recreate and ensure these areas are here for future generations.

Eastern Sierra Avalanche Center

Donate: esavalanche.org/support

Disabled Sports Eastern Sierra

Second Chance Thrift Store, Wounded Warrior Center, and More!

Donate: disabledsportseasternsierra.org/donate/

High Sierra Energy Foundation/ Mammoth High School

Construction Management to integrate climate-friendly technology into their curriculum.

Donate: <https://tinyurl.com/axtzf4mc>

Ignite Collective

Donate: www.ignitefutures.org/donate

Inyo Mono Advocates for Community Action

Donate: imaca.net/donate/

Mammoth Lakes Recreation

Donate/Adopt a Trail:

<https://mammothlakesrecreation.org/support>

Mono Arts Council

Donate: monoarts.org/donate-support

Mono Lake Committee

Donate: monolake.org/donate

Choose to 8. Reuse

Did you know you can choose a zero-waste option when ordering takeout at seven Mammoth eateries? The **Buoy Program** launched in Mammoth earlier this year and provides restaurants with reusable food containers made of 100% recycled (otherwise ocean-bound) plastic.

How does it work?

It's easy to join and free to use, so long as you return your Buoy containers to one of the drop-off bins within 10 days. Each container has a QR code and functions like a library book. Buoy recovers all used containers, cleans and sanitizes them before returning them to participating restaurants.

How do I participate?

Simply visit buoyzero.com to create an account with your phone number and a valid credit card, which is only used if you do not return your Buoy containers. Take a screenshot of your account's QR code/customer number and show it to the restaurant when ordering.

What restaurants offer the Buoy Program?

There are seven restaurants in Mammoth Lakes: **Dish Bistro, Elixir, Mammoth Crepes, Roberto's, Stellar Brew, The Eatery, and Warming Hut.**

What makes Buoy's plastic special?

Buoy's recycled material is "Ocean Bound" plastic intercepted and recovered from rivers, beaches and coastal regions in North America before entering the oceans and having a devastating impact on the ecosystems. Buoy uses only plastic #2 (HDPE), the safest food plastic made. Containers are tested for chemical contamination, are food-safe and BPA-free. The products are the first ever made from 100% recycled material and are 100% recyclable.



buoy

Choose Reuse - Go Zero Waste with Buoy's reusable food containers

Buoy's reuse system is free of charge to you!

Sign up | Get more | Contact us

Buoy's Reusable Food Containers

- Made in California
- 100% recycled ocean-bound plastic from clean sources
- Manufactured with solar power
- 100% food grade certified, BPA-free
- 100% recyclable, designed containers are recycled into new ones
- Durable, lightweight, reusable

Click the QR code to create your account!

This restaurant offers reusable food-containers for your take-out and left-overs.

Please sign up and be part of the solution for a cleaner future!

— **Karla Perry**
Founder/CEO, Elixir

— **Adrian Colesberry**
Founder/COO, Buoy LLC



EASTERN SIERRA
GREEN GIFT-GIVING

Guide

Thank You to Our Partners:



highsierraenergy.org/shop-green-guide